

Station KTNV-TV LAS VEGAS, NV

Advertiser () .CROSSROADS GPS

Product Crossroads GPS

Estimate# 1206

Buyer Stephanie Maroney

Phone#

Fax#

Agency () CROSSROADS MEDIA

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 12/11/1206

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 117,600
PLS CONFIRM ASAP
THANKS ,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
	2	W	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	3	TH	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	4	F	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	5	M	5A-6A	ACTION NWS@5AM<	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	6	TU	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/23-10/23	1	1	1	\$750.00	
	7	W	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/24-10/24	1	1	1	\$750.00	
	8	TH	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/25-10/25	1	1	1	\$750.00	
	9	F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
	10	M	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
	11	TU	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/23-10/23	2	1	2	\$1,500.00	

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---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	12	W	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/24-10/24	2	1	2	\$1,500.00	
	13	TH	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/25-10/25	2	1	2	\$1,500.00	
	14	F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/26-10/26	2	1	2	\$1,500.00	
	15	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/29-10/29	2	1	2	\$1,500.00	
	16	TU	9A-10A	MORNING BLEND<	:30	\$400.00	10/23-10/23	1	1	1	\$400.00	
	17	W	9A-10A	MORNING BLEND<	:30	\$400.00	10/24-10/24	1	1	1	\$400.00	
	18	TH	9A-10A	MORNING BLEND<	:30	\$400.00	10/25-10/25	1	1	1	\$400.00	
	19	F	9A-10A	MORNING BLEND<	:30	\$400.00	10/26-10/26	1	1	1	\$400.00	
	20	M	9A-10A	MORNING BLEND<	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
	21	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	10/23-10/23	1	1	1	\$1,000.00	
	22	W	10A-11A	VIEW-ABC	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	23	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	24	F	10A-11A	VIEW-ABC	:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
	25	M	10A-11A	VIEW-ABC	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	26	TU	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
	27	W	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	28	TH	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	

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	29	F	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	30	M	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	31	TU	12P-1P	CHEW-ABC	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	32	W	12P-1P	CHEW-ABC	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
	33	TH	12P-1P	CHEW-ABC	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	34	F	12P-1P	CHEW-ABC	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	35	M	12P-1P	CHEW-ABC	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	36	TU	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	37	W	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
	38	TH	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	39	F	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	40	M	1P-2P	GENERAL HOSPITAL	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	41	TU	2P-3P	JEFF PROBST SHOW	:30	\$350.00	10/23-10/23	1	1	1	\$350.00	
	42	W	2P-3P	JEFF PROBST SHOW	:30	\$350.00	10/24-10/24	1	1	1	\$350.00	
	43	TH	2P-3P	JEFF PROBST SHOW	:30	\$350.00	10/25-10/25	1	1	1	\$350.00	
	44	F	2P-3P	JEFF PROBST SHOW	:30	\$350.00	10/26-10/26	1	1	1	\$350.00	

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	45	M	2P-3P	JEFF PROBST SHOW	:30	\$350.00	10/29-10/29	1	1	1	\$350.00	
	46	TU	3P-330P	WE THE PEOPLE<	:30	\$500.00	10/23-10/23	1	1	1	\$500.00	
	47	W	3P-330P	WE THE PEOPLE<	:30	\$500.00	10/24-10/24	1	1	1	\$500.00	
	48	TH	3P-330P	WE THE PEOPLE<	:30	\$500.00	10/25-10/25	1	1	1	\$500.00	
	49	F	3P-330P	WE THE PEOPLE<	:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
	50	M	3P-330P	WE THE PEOPLE<	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	51	TU	330P-4P	MILLIONAIRE<	:30	\$500.00	10/23-10/23	1	1	1	\$500.00	
	52	W	330P-4P	MILLIONAIRE<	:30	\$500.00	10/24-10/24	1	1	1	\$500.00	
	53	TH	330P-4P	MILLIONAIRE<	:30	\$500.00	10/25-10/25	1	1	1	\$500.00	
	54	F	330P-4P	MILLIONAIRE<	:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
	55	M	330P-4P	MILLIONAIRE<	:30	\$500.00	10/29-10/29	1	1	1	\$500.00	
	56	TU	4P-5P	VARIOUS	:30	\$650.00	10/23-10/23	1	1	1	\$650.00	
	57	W	4P-5P	VARIOUS	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	58	TH	4P-5P	VARIOUS	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	59	F	4P-5P	VARIOUS	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	60	M	4P-5P	VARIOUS	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	61	TU	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	

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---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	62	W	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/24-10/24	1	1	1	\$900.00	
	63	TH	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/25-10/25	1	1	1	\$900.00	
	64	F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/26-10/26	1	1	1	\$900.00	
	65	M	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/29-10/29	1	1	1	\$900.00	
	66	TU	6P-7P	VARIOUS	:30	\$1,100.00	10/23-10/23	1	1	1	\$1,100.00	
	67	W	6P-7P	VARIOUS	:30	\$1,100.00	10/24-10/24	1	1	1	\$1,100.00	
	68	TH	6P-7P	VARIOUS	:30	\$1,100.00	10/25-10/25	1	1	1	\$1,100.00	
	69	F	6P-7P	VARIOUS	:30	\$1,100.00	10/26-10/26	1	1	1	\$1,100.00	
	70	M	6P-7P	VARIOUS	:30	\$1,100.00	10/29-10/29	1	1	1	\$1,100.00	
	71	TU	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	72	W	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
	73	TH	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	74	F	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	75	M	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	76	TU	730P-8P	MILLIONAIRE<	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	77	W	730P-8P	MILLIONAIRE<	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	

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---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	78	TH	730P-8P	MILLIONAIRE<	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	79	F	730P-8P	MILLIONAIRE<	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	80	M	730P-8P	MILLIONAIRE<	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	
	81	M	8P-10P	DANCNG-STR-ABC	:30	\$6,500.00	10/29-10/29	1	1	1	\$6,500.00	
	82	M	10P-11P	CASTLE	:30	\$6,500.00	10/29-10/29	1	1	1	\$6,500.00	
	83	TU	11P-1135P	NEWS	:30	\$1,750.00	10/23-10/23	1	1	1	\$1,750.00	
	84	W	11P-1135P	NEWS	:30	\$1,750.00	10/24-10/24	1	1	1	\$1,750.00	
	85	TH	11P-1135P	NEWS	:30	\$1,750.00	10/25-10/25	1	1	1	\$1,750.00	
	86	F	11P-1135P	NEWS	:30	\$1,750.00	10/26-10/26	1	1	1	\$1,750.00	
	87	M	11P-1135P	NEWS	:30	\$1,750.00	10/29-10/29	1	1	1	\$1,750.00	
	88	TU	1135P-1235A	LATE SHOW	:30	\$850.00	10/23-10/23	1	1	1	\$850.00	
	89	W	1135P-1235A	LATE SHOW	:30	\$850.00	10/24-10/24	1	1	1	\$850.00	
	90	TH	1135P-1235A	LATE SHOW	:30	\$850.00	10/25-10/25	1	1	1	\$850.00	
	91	F	1135P-1235A	LATE SHOW	:30	\$850.00	10/26-10/26	1	1	1	\$850.00	
	92	M	1135P-1235A	LATE SHOW	:30	\$850.00	10/29-10/29	1	1	1	\$850.00	

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	93	TU	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/23-10/23	1	1	1	\$450.00	
	94	W	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/24-10/24	1	1	1	\$450.00	
	95	TH	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/25-10/25	1	1	1	\$450.00	
	96	F	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
	97	M	1205A-105A	J KIMMEL-ABC<	:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
	98	TU	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/23-10/23	1	1	1	\$150.00	
	99	W	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/24-10/24	1	1	1	\$150.00	
	100	TH	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/25-10/25	1	1	1	\$150.00	
	101	F	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/26-10/26	1	1	1	\$150.00	
	102	M	430A-5A	ACTN NWS@430AM<	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
	103	TH	9P-10P	GREY ANTMY-ABC	:30	\$5,000.00	10/25-10/25	1	1	1	\$5,000.00	
	104	F	8P-9P	SHARK TANK-ABC	:30	\$2,500.00	10/26-10/26	1	1	1	\$2,500.00	
	105	F	10P-11P	20/20-FRI-ABC	:30	\$2,500.00	10/26-10/26	1	1	1	\$2,500.00	
	106	SA	5A-6A	ACTN NWS SA@5A	:30	\$450.00	10/27-10/27	1	1	1	\$450.00	
	107	SA	6A-7A	ACTN NWS SA@6A	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	

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	108	SA	7A-8A	GD MRN-SAT-ABC	:30	\$850.00	10/27-10/27	1	1	1	\$850.00	
	109	SA	8A-9A	ACTN NWS SA@8A	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
	110	SA	6P-630P	ACTION NWS@6PM	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
	111	SA	11P-1135P	ACTION NWS@11P<	:30	\$1,250.00	10/27-10/27	1	1	1	\$1,250.00	
	112	SU	5A-6A	ACTN NWS SU@5A	:30	\$450.00	10/28-10/28	1	1	1	\$450.00	
	113	SU	6A-7A	ACTN NWS SU@6A	:30	\$750.00	10/28-10/28	1	1	1	\$750.00	
	114	SU	7A-8A	GD MRN-SUN-ABC	:30	\$850.00	10/28-10/28	1	1	1	\$850.00	
	115	SU	8A-9A	ACTN NWS SU@8A	:30	\$750.00	10/28-10/28	1	1	1	\$750.00	
	116	SU	7P-8P	AFHV	:30	\$3,000.00	10/28-10/28	1	1	1	\$3,000.00	
	117	SU	8P-9P	ONCE UPON A TIME	:30	\$4,500.00	10/28-10/28	1	1	1	\$4,500.00	
	118	SU	11P-1135P	ACTION NWS@11P<	:30	\$1,750.00	10/28-10/28	1	1	1	\$1,750.00	

---REPORT TOTALS---

Report Totals: 123 / \$117,600.00

---SALES MONTHLY TOTALS---

Oct 12: 100 / \$89,050.00

Nov 12: 23 / \$28,550.00

Sales Totals: 123 / \$117,600.00

Station Totals: 123 / \$117,600.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---											
Market Totals			\$904,615	KBLR	0%	KLAS	33%	KSNV	32%	KTNV	13%
				KVCW	1%	KVMY	8%	KVVU	11%	KTUD	2%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE